

I manage a 501(c)(6) trade association. Our database program permits our members to choose and change their preferred method of communication through a web interface. Based upon their choice, we derive the methodology of communication: mail, facsimile, or email. Since the Member makes the choice and change without the assistance of the staff, does this organization still need to obtain a paper-signed permission form from the Member?

Jerry S. Panz, CAE, e-PRO, RCE  
Executive Vice President  
Wilmington Regional Association of REALTORS®  
1444 S. 17th Street Wilmington, NC 28401  
Tel (910) 762-7400 ext 1011 Fax (910) 762-9860  
[MailTo:Jerry@WRAR.com](mailto:Jerry@WRAR.com)  
Visit Us at [www.WRAR.com](http://www.WRAR.com)